

For Immediate Release:

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Folder Lock 7 - You Asked, We Listened!

NewSoftwares.net, Inc. the worldwide leader in data protection and End-to-End information security solutions, today announced the much awaited launch of its flagship product Folder Lock 7. This is a major launch of its award winning data encryption and data security product that has seen sustained customers loyalty over the years.

What's so special about Version 7?

As Steve Frank, the Marketing Manager at NewSoftwares Inc. stated, the launch of many exciting new features in Folder Lock 7 have been added in response to requests from users. He said, "It is always thrilling to know that a committed and an enthusiastic customer base exists as an essential element in the evolution and expansion of our products and its communities."

Today's release is focused on keeping in tune with the data protection trends and innovations in the industry, and making sure that users can easily and quickly understand, and put to use, the various features in Folder Lock 7.

Customer feedback was gathered immediately after the launch of Folder Lock 6. Since then, active monitoring and feedback management of all queries, including private messages and generic support queries, was made possible by the involvement of the support teams and by listening to the pulse of the conversation around the digital social sphere.

Thenceforth, the product improvements were integrated along the way. And today, seven different data protection and information security features all curl up to make Folder Lock 7. The features include:

- Encrypt Files
- Lock Files
- Backup Online
- Make Wallets
- Protect USB/CD
- Clean History
- Shred Files

Folder Lock 7, just like its predecessor Folder Lock 6, retains its award winning and enhanced data encryption features. All encryption in Folder lock 7 is based on the U.S military 256-bit AES algorithm and encrypts and decrypts data on-the-fly, which means further security for your data and information as the whole process is carried out in virtual memory instead of your hard drive. Since no data remnants are left over, hackers and other unauthorized people will not be able to access your data without permission.

With the standard features that have made Folder Lock a known name in the data security category, the application retains its standard data security features including Lock Files, Protect USB/CD, Clean History, Shred Files, and introduces a new feature in Make Wallets, which are your very own digital e-Wallets to store your confidential and personal information like bank accounts, credit cards, financial and investment data, social security information, immigration data, as well as your insurance cards, debit cards, contact details, and so much more. Wallets are also protected with encrypted passwords and passwords are the ONLY way to access your data and stored information in Folder Lock 7.

Here's an introduction to the new features:

Encrypt Files

Encrypt Files enables you to store and protect your data inside encrypted storage files called Lockers. These Lockers can only be accessed with the correct password and are unique in that they are dynamic and can expand in size, allowing you the flexibility to choose a maximum Locker size to protect your data. You can further move your Lockers to a USB drive or CD/DVD for portability. With portable Lockers, the Auto Play feature allows you to run, execute, and decrypt your data even on computers where you don't have Folder Lock installed.

Online Backup

Unlike other backup and encryption programs, Folder Lock has come about a full circle towards integrating its security in the cloud, by keeping your data encrypted for backup, even while you are working on your files or modifying them on your PC. No need to decrypt or manually backup your files.

Furthermore, the backup and restore transmissions of these files take place using 128-bit SSL connection, proven to keep the bad guys from intercepting encrypted data. Since data is encrypted at both ends, there is never a risk of data availability without a correct password; securing your confidentiality by protecting you from data-loss. You can later restore files at any time, on any computer, and in any device by providing a correct password. To start backing up your files, you can sign up using the 'Backup Online' option in Folder Lock. However, you need to first encrypt your files before you can start backing them up.

Protect USB/CD

Extending this feature into portable devices, Folder Lock lets you convert your Lockers into standalone files that are portable and self-executable (*.exe), and can be copied or burned to external storage devices like USB Drives, CDs, and DVDs so that you do not need to install Folder Lock on computers where you take your portable drive to. You can then simply run the self-executables, enter the correct password, and access your data anywhere. This hybrid nature of Lockers let you keep data protected and synced in multitude of devices at the same time with complete portability.

Lock Files

If, however, you're someone looking for a quick way to password-protect your files and not much concerned about either encryption, backup, or portability, the program offers the 'Lock Files' feature, which is another great feature in Folder Lock that enables you to either lock and/or hide files, folders, and drives without the need to move them to a Locker. Items that you lock, hide, or lock and hide remain that way even in Windows Safe Mode. Later, you can simply go to 'Lock Files' and enter a correct locking password to unlock and unhide your files.

Make Wallets

For users who wish to maintain a confidential list of their personal identification details, then Folder Lock offers another great program feature called 'Make Wallets' which has been introduced in this version based on strong customer feedback. With 'Make Wallets', you can now create secure and encrypted Wallets in your PC to save and store your personal information like your Credit Cards, Bank Accounts, Business Cards, Identity Cards, Social Security Cards, Residency Cards, and many other such information. 'Make Wallets' provides you with a feature-rich personal and confidential information protection and gives you the power to choose information from over 25 different categories, set passwords for each individual record, and on-screen snapshots of category and card information. 'Make Wallets' stores and saves all your personal and confidential information in an encrypted form.

Shred Files

'Shred Files' is another great program feature in Folder Lock. The 'Shred Files' feature in Folder Lock enables you to shred and securely delete important or explicit material from your computer to prevent recoverability of your data. Shred Files also permanently empties hard drive space to be sure that your previously deleted files are completely irrecoverable. Information security research has shown the critical vulnerability of empty hard disk spaces. With Shred Files, you can rest assured that no file recovery software can either undelete or recover shredded files, an added advantage over simple delete offered in Windows. 'Shred Files' permanently removes your files, folder, and drives based on the U.S Department of Defense specified secure deletion protocols.

Clean History

Clean History is a yet another great evidence-cleaning program feature within Folder Lock that securely removes all recent activities of your PC. Clean History works by allowing you to select multiple Windows items where you have may have left your footprint, and enable their removal by removing any and all traces left behind. Clean History, thus, maximizes your privacy, a breach of which can cause you much distress. Clean History removes traces of recent computer activities like Windows Temporary Files, Open/Save Directory, Clipboard Data, Media Player

History, MS Paint History, WordPad History, Run History, Find & Search Computer History, Recent Documents History, and much more!

Folder Lock has been the world leader in data protection and security applications with a robust and comprehensive suite of data security functions and provides advanced data security features for users with government-level data protection needs.

Folder Lock supports all flavors of Windows 7.0, Vista, XP and 2000 including their 64-bit variants. With additional features like Hack Security, Stealth Mode, Auto Protection, Password Security, and Virtual Keyboard, Folder Lock enhances data protection beyond anything ever achieved.

It no longer matters where you store your data on your computer. With Folder Lock 7 installed on your PCs, you can rest assured that you have the best means to protect your data and secure your information from prying eyes. Folder Lock 7 provides U.S government-level data encryption, Windows Kernel-level Locking mechanism, Hack Monitoring control panel, Stealth Mode capabilities, Data Shredding, Auto Protection, Portable USB Auto Play feature, and Virtual Keyboard, Folder Lock 7 goes beyond most traditional data protection applications.

Folder Lock 7 supports multiple users with one administrative user having master control over the application.

Folder Lock is priced at \$59.95 (US) for a single user license and may be purchased online at <http://www.newsoftwares.net/folderlock>

For multi-user licenses, site licenses, and academic licenses, you can download a fully functional evaluation copy from www.newsoftwares.net/folderlock.

For more information please contact: steve.frank@newsoftwares.net

Full Copy Available On Request

Press Page link: <http://www.newsoftwares.net/press>

Product page link: <http://www.newsoftwares.net/folderlock>

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