

## For Immediate Release:

**Contact:** Steve Frank,

**Title:** Marketing Manager,

**Company:** NewSoftwares.net, Inc.

**Email:** steve.frank@newsoftwares.net

**Address:** 14525 SW Millikan Way # 37715, Beaverton, OR 97005-2343, US

**Telephone:** Toll Free (U.S): 1-877-648-4079

### Folder Lock 7: The Guru of all things Data Security!

NewSoftwares.net, Inc. the global leader in data security products and End-to-End online backup storage services, announced today the launch of its flagship data protection application Folder Lock 7. Steve Frank, the Marketing Manager at the Beaverton-based data security company made the announcement at a pre-launch gathering.

#### What's so special about Folder Lock 7?

Folder Lock is a full suite solution for all your data security needs. It lets you keep your personal files protected in a variety of ways, in both PC and portable drives and offers backup of protected files to an online storage.

Folder Lock has come about a full circle towards integrating its security in the cloud, by keeping your data encrypted for backup, even while you are working on your files or modifying them on your PC. No need to decrypt or manually backup your files.

With a perfect combination of data security tools, letting you encrypt your important files; back them up in real-time, and store them to any portable device. The program also lets you Lock files, folders and drives; save your personal information in Wallets; Shred files, folders, and drives, and cleans your Windows History with Clean History.

#### Features in Folder Lock 7

**Encryption:** Encryption is based on government-level 256-bit AES on-the-fly methodology, and the application backs up, syncs, and restores your encrypted Locker files over secure 128-bit SSL connections, which in itself is strong enough to render any hack attempt meaningless. Since Folder Lock 7 encrypts your data at both ends, there is never a risk of data availability without a correct password. You can later restore files at any time, on any computer, and in any device by providing a correct password.

**Portable Data Security:** Extending the data protection features into portable devices, Folder Lock 7 lets you convert your Lockers into standalone files that are portable and self-executable (\*.exe), can be copied or burned to external storage devices like USB Drives, CDs, and DVDs, and does not require you to install Folder Lock on end computers. You can then simply run the self-executables, enter the correct password, and access your data anywhere. This hybrid nature of Lockers let you keep data protected and synced in multitude of devices at the same time with complete portability.

**Lock Files:** The Lock Files feature in Folder Lock 7 provides a quick way to password-protect your files, folders, drives, and program files. This data protection feature offers protection for your important data by enabling you to either lock and/or hide files, folders, and drives without the need to move them to a Locker. Items that you lock, hide, or lock and hide remain that way even in Windows Safe Mode.

**Make Wallets:** For users who wish to maintain a confidential list of their personal identification details, Folder Lock 7 offers a great way to do this in Make Wallets, a feature specifically introduced based on strong customer feedback. With 'Make Wallets', you can create secure and encrypted Wallets in your PC to save and store your personal information like your Credit Cards, Bank Accounts, Business Cards, Identity Cards, Social Security Cards, Residency Cards, and many other such information. 'Make Wallets' provides you with a feature-rich personal and confidential information protection and gives you the power to choose information from over 25 different categories, set passwords for each individual record, and on-screen snapshots of category and card information. 'Make Wallets' stores and saves all your personal and confidential information in an encrypted form.

Shred Files: The Shred Files feature is an advance data remanent removal tool in Folder Lock 7 and is based on the U.S Department of Defense specified secure data remanence removal protocols. It enables you to permanently shred and securely delete important or explicit material from your computer to prevent recoverability of your data. Shred Files also permanently empties hard drive space to be sure that you previously deleted files are completely irrecoverable.

Information security research has shown the critical vulnerability of empty hard disk spaces. With Shred Files, you can rest assured that no file recovery software can either undelete or recover shredded files, an added advantage over simple delete offered in Windows. 'Shred Files' permanently removes your files, folder, and drives

Clean History: An evidence-cleaning program feature within Folder Lock 7 that securely removes all recent activities of your PC. Clean History works by allowing you to select multiple Windows items where you have may have left your footprint, and enable their removal by removing any and all traces left behind. Clean History, thus, maximizes your privacy, a breach of which can cause you much distress. Clean History removes traces of recent computer activities like Windows Temporary Files, Open/Save Directory, Clipboard Data, Media Player History, MS Paint History, WordPad History, Run History, Find & Search Computer History, Recent Documents History, and much more!

Platform: Folder Lock supports all flavors of Windows 7.0, Vista, XP and 2000 including their 64-bit variants. With additional features like Hack Security, Stealth Mode, Auto Protection, Password Security, and Virtual Keyboard, Folder Lock enhances data protection beyond anything ever achieved.

With more than 515 million records breached since January 2011 in the Unites States alone, Steve believes leaving information and data open for access is a dangerous game, even for the well-versed of users. Protecting your data and information from certain unwanted and prying eyes may become a dilemma if you end up with enough personal and private data on your computer or on your external storage devices.

With information changing hands and data transfer figures at record numbers, critical data and information need robust protection so that intruders or unauthorized users are stopped right in their tracks - whether to read, view, copy, move, or delete them. Files and folders left unprotected can lead to theft, data-loss, and breaches of your privacy, costing you embarrassment, money, lost data, and maybe even your job!

As Steve Frank stated, "IF it is personal or confidential, it NEEDS protection!"

Folder Lock 7 is priced at US\$59.95/- for a single user license and may be purchased online at <http://www.newssoftwares.net/folderlock>.

For multi-user licenses, site licenses, and academic licenses, you can download a fully functional evaluation copy from [www.newssoftwares.net/folderlock](http://www.newssoftwares.net/folderlock).

For more information please contact: [steve.frank@newssoftwares.net](mailto:steve.frank@newssoftwares.net).

**Full Copy Available On Request**

Press Page link: <http://www.newssoftwares.net/press>

Product page link: <http://www.newssoftwares.net/folderlock>

E-mail: [steve.frank@newssoftwares.net](mailto:steve.frank@newssoftwares.net)

Company website: <http://www.newssoftwares.net>